MIT Club of Princeton
Serving Central New Jersey & Bucks County, Pennsylvania

Club Founded in 1975

NEW MEMBER EVENT: Sotto’s, 128 Nassau St., Princeton, NJ
WHEN: Thursday, October 4th, 6pm onwards
COST: New Members—FREE  Members — $5

Join us for the annual NEW MEMBER event where old members and new ones get to spend a jolly time together. We encourage you to attend to meet other alums and make new friends. If you have an idea for what the club might do for you, bring it along...tell us your ‘reason to belong’.

Special Guest — A ‘Star Among Us’ - Mr. Jun Choi, Mayor of Edison, NJ, the 5th largest municipality in New Jersey. Jun graduated from MIT in 1996—Course XVI (Aero & Astro).

Mayor Choi graduated from J.P. Stevens High School, earned his BS from the Massachusetts Institute of Technology and his Master’s in Public Policy and Administration from Columbia University. He is a Leadership New Jersey (Class of 2003) fellow and has taught economics and public policy as an adjunct professor. At age 34, Mayor Choi enjoys traveling and reading. As a pilot who wanted to become an astronaut before entering public service, he is occasionally seen flying airplanes. He grew up and resides in Edison, New Jersey.

MITCoP Rejuvenates IvyPlus in New Jersey

IvyPlus is a well-established, worldwide brand of academic institutions that principally include the eight Ivies plus MIT and Stanford. Depending on the geographic area, other institutions (e.g. the Seven Sisters) will also constitute the local IvyPlus network. Over the last year, our VP of Partnerships, Larry Ward, took the initiative to rejuvenate IvyPlus in New Jersey. First started in the central part of the state, the network has now spread to northern New Jersey. The principal purpose of IvyPlus NJ is to foster fellowship among the IvyPlus alumni clubs in the NJ area. IvyPlus events provide a wonderful opportunity for IvyPlus alumni to meet each other for social as well as business networking. The events are also a great way for the individual alumni clubs to acquire new members.

Larry Ward (our VP, Partnerships) and Wendi Kane (Young Alumni Chair of the Cornell Club of Northern NJ) serve as co-chairs of the network. Together, they organize events for alumni from the 26 schools within IvyPlus NJ: Amherst, Barnard, Brown, Bryn Mawr, Cambridge, Columbia, Cornell, Dartmouth, Duke, Emory, Georgetown, Harvard, MIT, Mount Holyoke, Oxford, Princeton, Radcliffe, Smith, Stanford, Swarthmore, U Chicago, U Penn, Vassar, Wellesley, Williams, and Yale. Currently, events are either general audience events (for all alumni, e.g. the wine tasting at Crossing Vineyards) or young alumni events (ages 21 - 39, e.g. the monthly happy hours).

Guests of IvyPlus alumni are always welcome to attend. For more information on IvyPlus NJ, contact Larry Ward at lward@alum.mit.edu.
Dear fellow alums:

Welcome to next generation of the MIT Club of Princeton – serving alumni across Central NJ & Bucks County, PENNSYLVANIA. I want to share a few of my thoughts and ask for your membership and active involvement to make this club more relevant to you, our alma mater and the communities we live in.

The MIT Club of Princeton has been serving MIT Alumni in Central NJ since 1975. Today, over 1400 MIT Alumni live/work in our area - (making us a ‘Major Market Club’). We believe there are many more yet to register on MIT’s alumni webpage (www.alum.mit.edu). If you haven’t registered yet, please do. We had 136 dues paying members in the 2006-07 year, the highest in ten years. My goal is to cross 250 for the 2007-08 year. To become a member, please visit our club’s website (http://alumweb.mit.edu/clubs/princeton) or fill out the form included in this newsletter.

Each of us has an outstanding education from attending MIT and some fond memories of our time at MIT. Our associations with our outstanding school can bring benefits to us -- when we leverage our school and worldwide network of MIT alumni. Worldwide volunteer-run alumni clubs are an excellent way to stay connected with alumni who share our interests and values. We each have different reason to belong to the alumni club -- socialize with other alumni, serve the community, use alumni contacts to find a better job, build business networks and many more. WHAT ARE YOURS?? Please email me or call me with your thoughts and ideas.

Over the last year, we had some interesting events and started a new initiative. We had a sold-out talk by Nobel Laureate Dr. John Nash and a well-attended talk by Prof. Ziggy from MIT and we sent a local high school teacher to MIT for the summer. We also had our popular family event (corn maze), holiday party and summer picnic. We are the force behind the revival of the IvyPlus network in New Jersey – bringing together alumni from the top schools that live in the area. This year, we are launching a statewide initiative to promote science and math among high school students, have planned tours of the WHYY studios in Philadelphia, Princeton Plasma Physics Lab, AT&T Network Operations Center and many more interesting events. We are discussing hosting some prominent speakers like Steve Wozniak (inventor of the Apple Computer), Randall Pinkett (winner of The Apprentice in 2006) and Susan Hockfield, President of MIT; organizing a single malt scotch tasting event with Glen Livet; and ‘Charm School’ to coincide with IAP at MIT. We are exploring several other event ideas – do you have one? We are planning to send at least one local teacher to MIT for a summer event to encourage more teachers to recommend MIT to graduating seniors. Our midyear will culminate with a holiday party in January.

I intend to represent and lead our alumni club to serve all MIT alumni in Central NJ. My vision is to provide a forum where we can leverage each other to advance MIT alumni in the ‘real world’ - providing a leg-up - something some Ivy League alumni groups do extremely well. I also intend to raise the visibility of MIT, its alumni and our club to benefit our alumni and our alma mater. And, work closely with other MIT Clubs and local IvyPlus clubs to leverage each other. Through our active VP of Partnerships, Larry Ward, I have recently met with Presidents of the Wharton, Chicago and Stanford clubs.

The next event is the ‘New Member Social’ at Sotto in Princeton on October 4th. Please see additional details in this newsletter.

We will produce and distribute a MIT Club of Princeton membership directory in November. The cutoff date for the membership listing in the directory is November 1st.

I am excited about the alumni club we are building and hope that you will join other alumni volunteers to build a club to which all alumni would be proud to belong.

Sincerely,
Ram Iyer, XV

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President’s Corner…

Missed Opportunities for MIT Alums

We went to MIT because of the outstanding education that prepared us for our lives ahead. Getting more out of life is all about leverage – our network of people, tools, technology, etc. Have you considered the fact that MIT alums are highly placed in many walks of life all over the world? Many of them would love to hear from a fellow alum and find opportunities to help you or work with you. There are over 100,000 alums worldwide, 5,000 in New Jersey alone. MIT alums and faculty together have won 67 Nobel Prizes so far; MIT alums comprise the largest group among NASA astronauts from a private institution; the world’s largest private company (Koch Industries) was started and is run by MIT alums, and the list goes on. There are about 5,000 MIT alumni in New Jersey alone. Have you considered how you leverage the MIT alumni network through the alumni club and through IvyPlus alumni?
With fewer than 10% of area alumni as members of the club, I wonder if people realize what they are missing out on? We recently helped an alum who is a high school teacher get some equipment from a fellow alum’s lab, assisted an alum make overseas contacts to help his business, and many more. Do you wish you had more intellectual conversations? Would you like to meet like-minded people in the area? Whatever your objectives, the leverage of the MIT and IvyPlus networks will help you achieve them. For less than 7 cents a day, you can get plugged into one of the most intellectual and well-connected groups of people around.

Join the Club! Our Club is growing, energized by new volunteer leaders. Remember that we can do more when we have more people involved! Many of you are aware of our programs and have participated on a casual basis. The membership year is July 1 to June 30. You can register online or use the membership form (below): https://alum.mit.edu/smarTrans/user/PayDues.dyn?groupID=186. Members enjoy many benefits:

- Attend members-only events such as the upcoming tour of the Princeton Plasma Physics Laboratory
- Receive member rates for Club events
- Have the opportunity to become Club officer in a very visible and active Club
- Receive a complimentary copy of the local alumni directory – available only to members
- Help support programs that benefit you, MIT and the communities we live in

Help your own career or personal life by leveraging the network! There is something for everyone! Our club’s website is http://alumweb.mit.edu/clubs/princeton

Doris Ju, IV
Vice President - Membership; dorisju@alum.mit.edu or (917) 520-8653

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Club of Princeton

Membership Application

Serving Central New Jersey and Bucks County, Pennsylvania

2007-08

Yes! Sign me up for the MIT Club of Princeton at the following annual membership level:

[ ] $0 Student  Currently enrolled in undergraduate/graduate program at MIT receives Regular Member benefits.
[ ] $0 Recent grad  Graduate from the Class of 2007 receives Regular Member benefits.
[ ] $25 – Regular  Receives a free Princeton area alumni directory, generous discount for self and one guest to all club-sponsored events, and receives all newsletters and mailings.
[ ] $30 – Joint  Receives Regular Member benefits for two alumni in the same household.
[ ] $200 – Supporting  Receives all Regular member benefits, free admission to all events under $30 and listing on the Club website. $50 of the dues supports sending a local teacher to MIT in the summer.
[ ] $500 – Benefactor  Receives all Regular Member benefits, free admission to all events under $40, photograph and biography on Club website, special designation in Club newsletter and member directory and preferred seating at Club events. $100 of the dues supports sending a local teacher to MIT in the summer.

Please fill out the information requested below and mail it with a check, payable to MIT Club of Princeton, for the appropriate amount to: MIT Club of Princeton, c/o Doris Ju, 35 Sycamore Place, Princeton NJ 08540

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[ ] Check here if this is a new address and telephone number.

[ ] I wish to contribute an additional amount towards the Club’s Science and Engineering Program for Teachers (SEPT) Scholarship. [ ] $25 [ ] $50 [ ] $100 [ ] $250 [ ] $________
Upcoming Programs

Join the Club today to keep up with the latest events and attend our regular events at Members-only prices!

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<th>Date</th>
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| **Sept.** | Monthly Happy Hour @ Sotto’s | 6 128 Nassau St., Princeton 6pm-8pm  
Contact: Gary Pajer (pajer@alum.mit.edu) |
| **Oct.** | New Member Event | 4 Sotto’s, 128 Nassau St., Princeton 6pm-8pm  
Contact: Gary Pajer (pajer@alum.mit.edu) |
| **Sept.** | Tour of Princeton Plasma Physics Lab | 29 Stellarator Road, Princeton 11am-12pm  
Contact: Bob Fleming (rb.fleming@alum.mit.edu) |
| **Oct.** | Tour of our PBS station WHYY | 27 Philadelphia 2pm-4pm  
Contact: Ram Iyer (ramiyer@alum.mit.edu) |
| **Nov.** | IvyPlus Fall Reception @ Sotto’s | 11 Sotto’s, 128 Nassau, Princeton 2pm-4pm  
Contact: Larry Ward (lward@alum.mit.edu) |

More on Events, Activities and the Club on the Web at:
http://alumweb.mit.edu/clubs/princeton