The MIT Enterprise Forum of Austin Invites You to a Global Broadcast

Global Entrepreneurship: Inefficiency as Opportunity in the Developing World

September 21, 2006 5:30 to 8:00 pm
Hosted by:
21st Century Technologies
4515 Seton Center Parkway
South Lobby Entrance
Austin, TX 78759
Global Entrepreneurship: Inefficiency as Opportunity in the Developing World

SPEAKERS

Damien Balsan GM ’02
co-founder and vice president of business development for WAY Systems, a leader in mobile point-of-sale devices

Rick Burnes
co-founder of the venture capital firm Charles River Ventures

Iqbal Quadir
founder of the GrameenPhone cellular network in Bangladesh and co-founder and director of the MIT Program for Developmental Entrepreneurship

Randy Zadra
managing director of the Institute for Connectivity in the Americas

Alex (Sandy) Pentland PS ’82 (moderator)
professor of Media Arts and Sciences at the MIT Media Lab and co-founder and director of the MIT Program for Developmental Entrepreneurship

PROGRAM

Our world-class panel will explore the opportunities for entrepreneurs in developing markets around the world, focusing on key areas such as:

- How to do good, and make money, by identifying needs and solving inefficiencies affecting poor regions
- How high-tech solutions work in low-tech areas
- Why entrepreneurship from the “bottom-up” works
- How to use the US legal and financial systems to go global
- How to overcome legal and governmental obstacles

You’ll hear real-world success stories from our entrepreneurs and the ways MIT is taking a leading role in globalization efforts for the 21st century.