MIT Club of Baltimore
Spring 2006 Survey Summary

1. There are approximately 850 alums in the greater Baltimore area.
   a. This categorizes Baltimore as a “Mid-Size” market in MIT’s eyes (400 – 999 alums).
2. We received nearly 200 survey responses and it looks like we’ll have a good group of Members.
3. About 25 people indicated an interest in volunteering with the Club.
4. Events of Interest:
   a. Very Interested:
      i. Tours (i.e. vineyards, factories, other industries)
      ii. Social / Happy Hour
   b. Somewhat Interested:
      i. Speakers - MIT related
      ii. Other Speakers
      iii. Cultural (art, music, theater)
   c. No Preference:
      i. Sports
      ii. Trips
      iii. Workshops / seminars
      iv. Family-oriented
      v. Young Alumni events
5. What respondents hope to gain from events (in order of preference):
   a. Social contacts
   b. Career Related/Networking
   c. Business contacts
   d. Involvement with MIT
   e. Continuing education
6. Preferred Dates (in order of preference):
   a. Saturday/Sunday
   b. Friday
   c. Thursday
7. Preferred Times (in order of preference):
   a. Dinnertime
   b. Late Afternoon/Early Evening
   c. Lunchtime
8. Preferred Locations (in order of preference):
   a. Baltimore City
   b. Towson
   c. Columbia
   d. Annapolis
9. Price Range:
   a. $15 – 20 for lunch or cocktails and appetizers
   b. $20 - $25 for a light dinner
10. Additional Information:
    a. Most respondents expected to bring one or more guests to events.
    b. Respondents are excited about meeting other MIT alums.