

# MIT Club of Baltimore

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## Board of Directors Meeting Agenda

Tuesday, February 06, 2007

Ryan's Daughter Irish Pub, 600 E. Belvedere Avenue in Belvedere Square

7:00pm – 8:30pm EST

1. Attendees & Introductions:  
See Appendix A for Club Volunteers list.
2. Approve Minutes from Previous Meeting
3. President's Report by Yolanda Fan:
  - a. Advice from other Alumni Clubs; See Appendix B for additional information.
  - b. Baltimore area Ivy League + MIT leadership Happy Hour (Wed in May or June)
  - c. Other potential meeting spaces, courtesy of Katie Adkisson; See Appendix C
  - d. Holding Committee Meetings; Using the email lists
4. Programs Committee Report by Bill Parsons, VP Programs:
  - a. Update on Feb 23 Meet & Greet Event
  - b. Finalize Preliminary Schedule of Events; See Appendix D
  - c. Career Development Committee Report by Mike Agronin, Career Development Chair:
    - i. Update on "One Day MBA" program at Loyola (Timonium); see Appendix E
  - d. Young Alumni Committee Report by Julie-Ann Lloyd, Young Alumni Chair:
    - i. Report on Toast to IAP at Kiss Café, Tuesday, January 16, 2007 6-9pm
    - ii. Update on MIT10 Schedule of events; See Appendix F
  - e. Energy Committee Report by Lori Simpson, Energy Chair:
    - i. Update on potential Energy events: Brandon Shores Coal Plant, Waste to Energy Plant, Nuclear Plant; See Appendix G
  - f. Enterprise Forum Report by Jay Fridkis, Enterprise Forum Board Member
5. Membership Committee Report by Barry Margulies, VP Membership:
  - a. Update on Membership Drive;
    - i. Sign up to contact people to join the Club!
6. Communications Committee Report by Issel Lim, VP Communications:
  - a. Website update: <http://alumweb.mit.edu/clubs/baltimore>
  - b. Send content suggestions to Issel.
7. Treasurer's Report by Dana Cole, Treasurer:
  - a. Update on bank accounts
  - b. Pay your dues on-line at <https://alum.mit.edu/smarTrans/user/PayDues.dyn?groupID=941>
8. Other Reports
9. Old Business:
10. New Business:
11. Announcements:
  - a. Next Meeting is March 7, 2007
12. Review of Actions from Meeting:

# MIT Club of Baltimore

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## Appendix A: Club Volunteers

President: Yolanda Fan '02  
VP Programs: William (Bill) Parsons '68  
VP Membership: Barry Margulies '89  
VP Communications: Issel Lim '05  
Secretary: Randy Holl '80  
Treasurer: Dana Cole GM '02

Directors:  
Joe Mulloney '58  
E Gene Deune '85

Programs Committee Members:  
Enterprise Forum Chair: Randy Holl '80  
Educational Council Chair: Robert (Rob) Fritzsche '73  
Career Development Chair: Michael Agronin '84  
Young Alumni (MIT10) Chair: S Julie-Ann Lloyd '03  
Energy Chair: Lori Simpson ESD '06  
Family Events Chair: Natalie Latham CP '97  
Sports Chair: Heather Sites '03  
Sarah Kolitz '03  
Robert (Bob) Lessick '84  
Audrey Liu '93  
Ranjana Mitra '96

Membership Committee Members:  
Dana Cole GM '02  
Eric Ford '92  
Craig Hendrix '78  
Ranjana Mitra '96  
William (Bill) Parsons '68

Young Alumni (MIT10) Committee Members:  
Gargi Khare '05  
Lisa Khaykin ESD '05  
Ronald Schmelzer '97  
Heather Sites '03

Career Development Committee Members:  
Jay Fridkis '84  
Todd Harland-White '76  
Sumit Kumar ESD '05  
Audrey Liu '93

Family Events Committee Members:  
Harry Hochheiser '89 & Judith Yanowitz '91

Parent Association Representatives:  
Katie Adkisson P'07 P'08  
Eric & Sara Seifter P'07

# MIT Club of Baltimore

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## Appendix B:

### Advice from Other Baltimore Alumni Clubs

1. Cornell
  - a. Best events – June Crab Feast (75 people), Aquarium (45 people + 15-20 kids)
  - b. Other successful Cornell events – winery (20 people), SkipJack (26 people max)
2. Brown
  - a. Simple happy hours didn't work so well; must have a "value-add" (lunch afterwards, backstage tour)
  - b. Hold board meetings at restaurants (located mostly right off the beltway in various locations); recommended mt washington tavern as a location in town
  - c. Weekday luncheon with brown faculty passing thru area was a surprise success
  - d. Vary times of events
  - e. Events at homes in interesting/fancy homes are better than those at homes in "normal" neighborhoods
  - f. Get ppl to commit to something, even if its just bringing nametags (or water pitchers)
  - g. Hold about 8-10 events per year
  - h. Book club that meets semi-monthly – 10 regular members
  - i. Send several postcards a year, mostly use emails
  - j. Often do last minute events announced over email, such as games that a few ppl are going to
  - k. Want to hold an Ivy plus DC leadership meeting
  - l. Coolest event - 17 ppl got onto boat between baltimore-annapolis on ocean race stop in baltimore
  - m. Meetings for admitted students & parents have been popular (partly funded by Brown), had office space overlooking Inner Harbor donated by brown alums (Bill Streuver, and a law firm)
3. Harvard
  - a. Really excited to plan joint events and joint MIT10 events
4. Penn
  - a. Not too keen on happy hours
5. Others: Yale, Princeton, Dartmouth, Kellogg (Northwestern), BU, BC, Brandeis, Georgia Tech

# MIT Club of Baltimore

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## Appendix C:

### **Potential Meeting Spaces, courtesy of Katie Adkisson**

The restaurants that met the criteria (safe, not difficult parking, private or semi-private room available, inexpensive) were pretty much all in Belvedere Square. I found some in the Homewood Hopkins area, but they were more expensive if you want parking available.

The restaurants listed are in Belvedere Square, have plenty of parking, a private and/or semi private area that we can reserve in advance, and reasonable prices, although prices & type of food vary somewhat. They all have web sites you can check out, except for Zen West.

1. Ryan's Daughter Irish Pub & Restaurant: [www.RDIrishPub.com](http://www.RDIrishPub.com)  
The room is an alcove directly to the left of the entrance - it is not closed off by a door, but I think it is separated enough to give it a try. I was told that it should be fairly quiet in that area on a Tuesday and Wednesday evening; on Wednesday's they have "open mic night" at 9:00 in the bar, and it does get noisy at that point.
2. Zen West Roadside Cantina  
Tex-Mex & very casual
3. Cafe Zen: [www.cafezen.com](http://www.cafezen.com)  
Chinese restaurant, very casual - highly recommended, but I don't know how private the area would be if the restaurant were full. Maybe someone has eaten here & would know.
4. Taste: [www.tasterestaurant.biz](http://www.tasterestaurant.biz)  
This might be too pricey, but they do have a new lite-fare menu - I am waiting to hear from the manager (who was not in when I stopped by) to find out the lite-fare prices; they might also have discounted pricing for large groups. They have very nice private & semi-private rooms, so you could consider this for other-type events also.
5. Atwater's: [www.atwaters.biz](http://www.atwaters.biz)  
Very casual - I really liked this place, but they stop serving at 7:00, and we would have to be out by 8:00. For an earlier meeting, this would be fun to try. They have a side patio room we could reserve.

# MIT Club of Baltimore

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## Appendix D: Preliminary Schedule of Events 2007

### January

- o January 16 - MIT10 Toast to IAP @ Kiss Cafe (Canton) @ 6pm

### February

- o February 23 – Inaugural Winter Meet & Greet @ Mount Washington Tavern @ 6pm- 10pm; \$15 for members (and one guest), \$25 for non-members

### March

- o March 10 – All Ivy Plus Beer Tasting @ Brewer's Art (Mt Vernon) @ 3pm - \$30/person for members (and one guest), \$35 for non-members
- o March 17 – Wheelabrator Waste to Energy Plant Tour
- o March 23 – MIT10 March Madness Happy Hour
- o Spring Break - Spring Admitted Students Event (EC & Parent Connectors ONLY)

### April

- o April 23 – Charm City Swing Beginner Lesson @ 7pm - FREE for members (and one guest)
- o April 25- 26 – possible weeknight Camden Yards event
- o April 27 – MIT10 Duckpin Bowling @ Patterson Bowl (invite Admitted Students)

### May

- o Mid May - Sherwood Gardens picnic wine & cheese
- o Lecture Series: "Major Technical Challenges Confronting the Hydrogen Economy" (Tom Sheahan, course VIII, 1962 & 1966) requires A/V equipment (projector, computer), 10+ people minimum
- o Possible tour of Glass Lab in Clipper Mills, Baltimore (Joint event with Club of DC)

### June

- o June 22 - Speaker event at Member's home

### July

- o July 14 – Brandon Shores (coal fired) Power Plant Tour

### August

- o August 10 - 12 – possible Camden Yards event
- o Summer Send off Ice Cream Social in Ellicott City (Parent Connectors)

### September

- o September 6 - 9 – possible Camden Yards event
- o September 10 – Lecture Series: Adam Riess '92, Space Telescope & Science Institute (STScI)
- o September 22 – Crab Fest at Parson's Monkton home

### October

- o Joint event with the MIT Club of DC

### November

- o Event at Restaurant
- o November 10 – Lecture Series: Optimizing Kidney Paired Donation (Sommer Gentry EE '05), requires ability to show a video with sound, prefers ability to show slides, 15 people minimum

### December

- o none

Unscheduled Events: MIT10 Wine Tasting, One-Day MBA @ Loyola [survey to go out with Feb email to Club], Lecture Series: Poker with Andy Bloch '92 & Ed Miller '00 [Yolanda in contact with both], Faculty Speaker [Bill will contact Kim Cole (Associate Director, Alumni Education) at kcole@MIT.EDU or (617) 252-1149 to set up]

# MIT Club of Baltimore

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## Appendix E:

### Update on One-Day MBA Program, courtesy of Mike Agronin

I had a really nice meeting with the directors of the night & weekend MBA courses here. Lots of options and lots of good ideas.

Logistics issues:

- We could have the event at the Timonium campus or the main one off Charles. Parking is easier at Timonium, but maybe a real campus is more of a draw?
- Facilities are available Saturday or Sunday.
- They strongly recommend holding the event before kids are off for summer break. It's really hard to get people to show up (students and faculty) over the summer.

Costs: Assuming a 9 - 3:30 event, figure \$100/head for food (bagels, lunch, & snacks), plus \$2k to \$4k for a full day's worth of faculty, plus TBD for the use of the space. With 17 attendees, that's ~\$335 a head, with 40 attendees that's ~\$200 a head. Note that they do an 11-day "MBA Essentials" program that's 3 hrs a day and costs \$2350, just for reference.

Ideal attendee count is 17 to 40 people.

Content issues:

- They are eager to hear what our survey results are, and I said I would share that information.
- They recommend less is more. An ideal scenario would be something like a leadership class from 9-noon (very interactive, several topics), then possibly a lunch speaker, then a finance & investing class with a "headliner" like Johnathan Murray (I don't know him but he's some kind of finance celeb) from 1-3:30, and you get an autographed book at the end. I think that sounds pretty good!
- They recommended looking for a marquis speaker to drive attendance. Maybe we bring someone down from Sloan? Anyone know Peter Senge? Maybe board members have some other suggestions?

Other thoughts:

They're happy to rent out the space here (no quotes available) for board meetings and other events. We could always do a DIY event, with our own catering (er, Dominos) and our own speakers.

Next Steps:

- Get feedback from board and survey on what we want to do.
- Decide the format & topics we want
- Work interactively with Loyola to arrange instructors, etc.

The sooner we can make some decisions the better if we want to do this before summer break. We should definitely talk this up at the Feb. meet & greet, and board members should all canvas their pals to gauge the interest level.

Can we set a target date for making a decision on topics & format & so on?

# MIT Club of Baltimore

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## Appendix F:

### Update on MIT10 Events, courtesy of S. Julie-Ann Lloyd

Event #1: March Madness Happy Hour, 22nd March 2007, location TBA

Possibilities include Looney's in Canton, Mother's in Fed Hill and Max's in Fells

No estimated cost to club.

I will ask Ron to help with planning this event.

Event #2: BSSC Kickball, 10:00 a.m. - 4:00 p.m. on Saturdays, March-May.

Season cost of \$55/person (inc. team shirt)

Contact is Heather.

No estimated cost to club.

Event #3: Duckpin Bowling with local MIT prefrosh at Patterson Bowl, 27th April 2007, 6:00-8:00 p.m.

Estimated cost of \$300 inc. 6 lanes with shoes, pizza/soda, to be covered by alumni in attendance(?) The turnout might be lower if we charge for the event, but I suspect that might not change much else. Would \$5-10 be a reasonable cost for a night of bowling? At \$10/person, we could afford two hours with a small number of MIT10'ers. However, the initial estimate does not include the cost of shoes, which [I think] is \$1.

Other Events: (Tentative) Community Service event in late spring/early summer (refer to Meeting Minutes for 17th January 2007), speed dating and rock climbing (during the late summer or fall). We will probably leave the wine tasting and summer picnic to the larger club.

# MIT Club of Baltimore

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## Appendix G:

### **Update on Energy Events, courtesy of Lori Simpson**

I still have not scheduled the exact dates for the plant tours as I wait for the meeting. I will give you my proposed dates here and you can decide which ones you like as a group and/or suggest alternate ones. Please let me know tomorrow which dates are best. [The Wheelabrator plant is closer and could be done more easily on a workday, whereas the coal plant is a little further and requires more time, thus making a Saturday a better option. We should choose which plant we would like to tour first.]

1st tour: Wheelabrator waste to energy plant or coal plant:

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- Saturday March 3
- Saturday March 31
- Mon Mar 5-Wed Mar 7 (~6PM preferably)
- Mon Mar 26-Wed Mar 28 (~6PM preferably)

2nd tour: Wheelabrator waste to energy plant or coal plant:

- Saturday May 5 or 19
- Sat Jun 2, 16, or 30
- Sat July 14, 21, 28

Finally, Bill had asked me to give a talk on energy alternatives. I think that we could combine this with Tom Sheahan's presentation on hydrogen and there is another contact I have that does energy efficiency projects, who may or may not want to talk. So maybe we could have a series of 20 min talks led by each person. More of a chat than an actual presentation. Let me know what you all think of this idea; in this idea, I am trying to accommodate all of the current ideas. This talk is tentatively scheduled to be in April.

# MIT Club of Baltimore

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## Exhibit A:

### **Ryan's Daughter Irish Pub, 600 E. Belvedere Avenue in Belvedere Square**

From I-83 northbound: Take the Northern Parkway exit heading East. Proceed approximately three quarters of a mile. Turn right onto York Road headed South. Make your first left onto Belvedere Ave. Ryan's Daughter is located in the NorthEast section of Belvedere Square. We have reserved a semi-private room, an alcove that seats up to 25 just left of the entrance.

From East Baltimore campus of Hopkins: Head north on Washington St., which looks like it terminates at Clifton Park. But keep going straight; Washington St. becomes St. Lo Drive. Follow that through the park, where it also looks like it ends, but keep going straight; St. Lo becomes the Alameda. Come all the way up the Alameda & make a left onto E Belvedere Ave (before Northern Parkway). Proceed approximately one mile till you get to Belvedere Square. Ryan's Daughter is located in the NorthEast section of Belvedere Square. We have reserved a semi-private room, an alcove that seats up to 25 just left of the entrance.

From I-695: Take the Baltimore Beltway I-695 to I-83 South. Take the Northern Parkway exit heading East. Proceed approximately three quarters of a mile. Turn right onto York Road. Make your first left onto Belvedere Ave. Ryan's Daughter is located in the NorthEast section of Belvedere Square. We have reserved a semi-private room, an alcove that seats up to 25 just left of the entrance.

From I-95: Take the Baltimore Beltway I-695 West towards Towson. Take exit 29B-A, MD-542 South onto Loch Raven Boulevard headed south. Proceed approximately 1.5 miles. Turn right on Northern Parkway. Turn left onto York Road headed South. Make your first left onto Belvedere Ave. Ryan's Daughter is located in the NorthEast section of Belvedere Square. We have reserved a semi-private room, an alcove that seats up to 25 just left of the entrance.

Call Yolanda Fan if you have trouble finding the location.

Parking: Park anywhere in the Belvedere Square parking lot.